

## Consumer & Commercial Horticulture

**Extension Agent** – Conducted a Master Gardener training program for 46 participants

**The Master Gardener** Volunteers then aided the Extension Agent in -

- conducting the 10<sup>th</sup> annual, week-long Junior Gardener Day Camp attended by 24 children, ages 9 -14
- conducting the 6th Annual Horticulture for Homeowners Field Day attended by 135 consumers and homeowners



**Habitat for Humanity** - has adopted education programs developed by our agent as part of their Homeworks Training Program.

- lawncare and landscape programs for 69 potential new homeowners
- classes in lawnmower safety and proper handling and storage of gasoline

**Exhibits and Booths** - Over 200,000 students, parents, teachers, professionals and other members of the general public viewed exhibits by and spoke with the County Agent at:

- Tennessee State Fair
- Bloom and Garden Show
- TN Ag Museum Summer Saturday Program
- TN Ag Museum Rural Life Festival
- Living Green Expo
- Music and Molasses Fall Festival



**Speaking engagements** - Spoke to 3,645 students on topics focused on entomology, botany, and vegetable gardening at

- Metro Elementary Schools
- Adventure Science Center
- Summer Youth Programs
- Ag in the Classroom
- Junior Gardener Camps



**Spoke at** -

- 6 commercial horticulture workshops attended by 334 participants who earned required pesticide points
- spoke at 15 consumer programs where 537 participants learned about issues pertaining to agriculture and horticulture

**Resolved** -

- over 2,000 office calls and emails by providing up-to-date and reliable information to consumer and commercial clients

- provided 106 office visitors with accurate identification of insects, spiders, weeds and plant diseases
- conducted 100 site visits for consumer and commercial clients.

**Extension is a free service for the people of Davidson County –**

- we estimate that by not having to pay a consulting fee, 81 Davidson County homeowners saved a total of \$8,100 - \$12,150 from the information received at the Extension Agent's site visit
- 18 homeowners saved an average of \$1,500 after Extension Agent's site visit determined that the health of a specific tree did not require its removal.
- Using the Commercial Horticulture Economic Impact Calculator, with 52 commercial horticulture enterprises served this year, the estimated benefit to Davidson County residents of our Extension Commercial Educational Horticulture Programs is estimated at \$20,400.00.

